



Cabinet Office

Commercial Policy Lifecycle Toolkit - Alpha Phase

Challenge

The Cabinet Office commercial policy leaders and their team desired to streamline and enhance the operation of commercial policy across various functions. The main challenge they faced was the identification of duplication within the commercial policy lifecycle. There was a pressing need to establish a standardised procurement journey that effectively connected legal and commercial policy obligations at each stage of the commercial lifecycle.

“ BetterGov have been a great team to work with and all the expertise and skills that have been brought to the table have helped to achieve a brilliant solution.

The Chief Commercial Officer loves the tool; he couldn't have praised the prototype more highly.

Solution

To address this challenge, the Cabinet Office collaborated with BetterGov as preferred delivery partner. Following a short period of addressing the gaps within the original Discovery, BetterGov undertook an Alpha phase of the project, with a primary goal of prototyping solutions that would tackle the issues identified during the Discovery phase

Cultural Alignment: BetterGov's culture enabled our team to work independently while also integrating seamlessly within the project team.

Early Prototyping: BetterGov initiated the project by swiftly developing a prototype within the second week of onboarding. This approach aimed to validate the feasibility of translating ideas into a digital product.

User-Centric Refinements: Continuous incorporation of user feedback led to refinements and improvements of the digital prototype.

Agile Principles: Despite the relative unfamiliarity of the Cabinet Office policy leads with agile methodologies, BetterGov introduced principles like daily stand-ups, sprint planning, and agile boards. This facilitated collaborative and efficient work between the two teams leading to successful attainment of shared objectives.

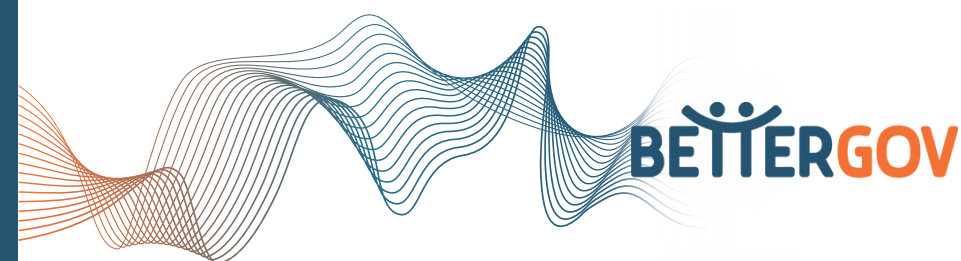
Educational Outreach: BetterGov ensured that policy owners were wellinformed and contributed realistic content for prototype development and usability testing.

Outcomes

- ✓ Validation of Discovery and user centric refinements
- ✓ A digital proptotype built and demonstrated within two weeks.
- ✓ Delivery Roadmap and costings for Beta Phase
- ✓ Improved User Journey mapping and refinement of requirements
- ✓ Technology options assessment and recommendations
- ✓ Alignment between Policy stakeholders and the Digital team
- ✓ Knowledge transfer and upskilling of internal team



Digital Prototype delivered within 2 weeks



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SOCIALY EMPOWERED



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