



Application Rationalisation - IT Cost Optimisation

Challenge

As London Borough of Redbridge continue their journey to create a Digitally Resilient borough, following their ambitious Digital and Customer Experience Strategy, they recognised that they were managing a large application portfolio. An unknown number of applications were not being managed by IT (known as 'Shadow IT') and those applications that were managed by IT needed to be audited. As a result, Redbridge were seeking a trusted delivery partner to support the borough in achieving the following three outcomes:

- Identify costs saving and efficiencies within the application portfolio
- Reduce the risks associated with data security and identifying vendor compliancy
- Map out business owners and key users for Shadow IT applications
- Through a competitive procurement process, BetterGov were appointed as chosen supplier to deliver Redbridge's Application Rationalisation project.

Solution

BetterGov recommended that Redbridge undertake a Discovery Audit to assess and evaluate Shadow IT applications, with the aim to identify any potential security risks and 'quick wins' before progressing to their Core IT. Working with key stakeholders, the BetterGov team conducted an in-depth application analysis over a 12 week period.

A detailed inventory was produced, followed by an evaluation of functionality, technical, cyber security, contract and support levels required by each application. Recommendations were given based on our 'TIME' framework (Tolerate, Invest, Migrate or Eliminate), and a delivery plan was created to bring each remaining application to the point of transitioning to BAU support (including resilience and business continuity planning).

Outcomes

- ✓ Detailed Application Inventory / Portfolio
- ✓ Discovery Analysis Identifying Functionality, Technical, Cyber Security, Contract and Support Information
- ✓ Key Information on how the technology can align with Business Technical Design Architecture and future digitisation programmes
- ✓ Recommendations that will support the business IT strategy, future growth and a Return on Investment
- ✓ 30% reduction in Shadow IT applications, resulting in £112K annualised reoccurring cost savings

Benefits

- ✓ Improve employee and customer journey
- ✓ Streamline the technology estate
- ✓ Reduce the risks associated with data security and cyber-attacks
- ✓ Reassurance of compliancy and accessibility
- ✓ Identify cloud adoption opportunities



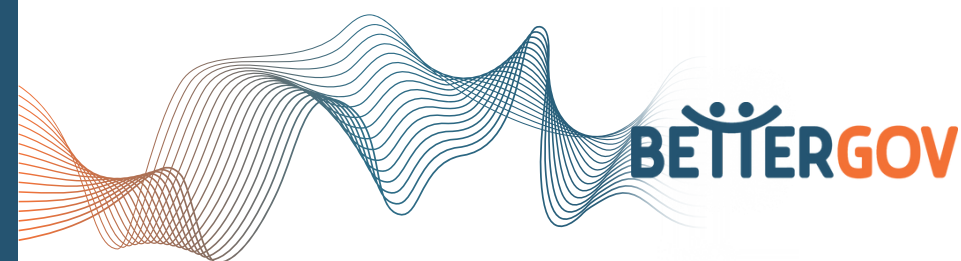
Identified a 30% reduction in shadow IT applications




Month turnaround time engagement to Audit Report



264 applications assessed and evaluated



DIGITALLY DRIVEN,
SOCIOALLY EMPOWERED

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